

# Involving Everyone

Wednesday 22<sup>nd</sup> September 2010, 9.30am for 10am start, ends 5.00pm  
at the Old Music Hall, Oxford

Participatory methods for engaging people in action research, planning, decisions, evaluations and changes - drawing on Participatory Appraisal (PA).



## Who's it for

- Anyone who wants to involve people - from staff and/or service users to partners or the wider public.
- You may be new to Participatory Appraisal (PA) based approaches or wanting a refresher.

*"I found it all very useful and I'm going to tell other people about the methods and tools and test them out with local groups"*

Taseef Younes  
Peterborough City Council

## What you will learn

- The essential principles of participation
  - A range of techniques and tools for involving stakeholders, including: *mapping, preference ranking, sequencing and coding.*
  - How to plan and deliver a participatory process
  - Useful things to think about when commissioning participatory work.

## How will you learn it

- The method matches the message - participation. You will spend most of your time learning by doing and then pooling your own experience and sharing your responses with other members of the group.
- There will be a brief opportunity to practise live action research as part of the day.
- Handouts summarising core values and a variety of tools and tips are provided.

### What is PA?

Participatory Appraisal (PA) offers a bottom up, empowering approach to involving people based on their own experiences and needs. It draws on creative, often visual, interactive tools that enable people to share their knowledge and views and contribute on an equal basis through a variety of group and individual activities.

Although better known in community development and international development circles, PA - and related highly

inclusive methods such as Participatory Learning and Action - and Participatory Evaluation can be used in any setting. Opportunities range from a strategic planning workshop or team development day to a public event or as a qualitative compliment to quantitative surveys and a way of deepening the research data, analysis and understanding.

PA is a form of action research that, when done well, can lead to ownership, positive solutions and long term changes.



### Booking and fees

Book and pay online at [www.reachability.co.uk/coursesandbookings.htm](http://www.reachability.co.uk/coursesandbookings.htm), or contact us by email or phone to find out more.

We charge different rates in order to enable a variety of organisations and people to take part:

- Commercial: £ 350.00
- Public sector: £ 225.00
- 3rd sector – larger organisations (15 staff or more): £ 185.00
- 3rd sector – smaller organisations (under 15 staff): £125.00

We offer 2 places at £85.00 for low income groups/ individuals and volunteers on our courses – please contact us for more details.

*"The opportunity to go over new material in more depth, cementing the understanding of the principles, really helped."*

Anna Thornhill  
Cutteslowe Community Association, Oxford

### The trainer

**Sally Ramsden** is an experienced trainer and facilitator specialising in communication, participation and learning. She has a background in international education development and journalism. She is an active member of



Participatory Practitioners for Change (PPfC) and a keen advocate of a range of participatory methods, of which Participatory Appraisal is one. Sally enjoys working with a wide range of organisations, from government departments to grassroots community groups.

For directions to our venue go to the **Contact Us** section at: [www.reachability.co.uk](http://www.reachability.co.uk)

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**Pictures:**  
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